

# Industry Partner Membership Form



## Base Benefits

As an Industry Partner Member (IPC), your Base Dues of \$250 include:

1. Company description and contact information listed in the annual membership directory.
2. Website linked logo listed in the Online Livestock Industry Buyer's Guide.
3. CLA's newsletter 'CLA Weekly'
4. Exclusive advertisement opportunities in all of CLA's online and print publications
5. Networking at all of CLA's regular events
6. Opportunities to sponsor and attend other meetings and events throughout the year.

Base Dues for IPC Member.....  \$250

## Exclusive Sponsorship Opportunities

For additional sponsorship opportunities please see the following pages for complete packages. All increased sponsorship receive additional recognition in CLA publications. For any questions on packages or customization of packages please contact Brittany Dennison at [bdennison@coloradolivestock.org](mailto:bdennison@coloradolivestock.org).

# \$10,000

## Package Offerings:

- 1. Base IPC Membership Dues**
- 2. Annual Meeting- \$3,000 Sponsor**
  - a. Choice of a \$3,000 level opportunity
  - b. Acknowledgment in the program and event materials
  - c. Acknowledgment in CLA Weekly E-newsletter and on the CLA website
  - d. One 6 foot trade show booth space
- 3. Vision Directory- Full page, Full Color Ad**
  - a. Ad submitted by June 15
- 4. Online Livestock Industry Buyers Guide- 12-month Banner Campaign and Product Showcase:**  
[www.coloradolivestock.org/buyers-guide/](http://www.coloradolivestock.org/buyers-guide/)
- 5. Direct Email Ad**
  - a. Sponsor must provide digital content
- 6. Marshall Frasier Beef Symposium and/or 2023 Fall Webinar Series**
  - a. MFBS-booth space, logo on event materials, opportunity to address the audience, and networking with producers.
  - b. Fall Webinar- One sponsor per meeting. Sponsorship Includes: logo on meeting materials and promo materials, opportunity to address the audience.
- 7. Dairy Council Christmas Party (2 tickets)**
- 8. One in Person Board of Directors Meeting Sponsorship**
- 9. Donation to Industry Preservation Fund**

## Additional Opportunities:

- IPC Golf Outing
- Direct Mail Advertising
- Direct Email Advertising
- Ad Placement in Vision Directory

**Selected Sponsorship Package.....  \$10,000**



# \$7,500

## Package Offerings:

1. **Base IPC Membership Dues**
2. **Annual Meeting- \$3,000 Sponsor**
  - a. Choice of a \$3,000 level opportunity
  - b. Acknowledgment in the program and event materials
  - c. Acknowledgment in CLA Weekly E-newsletter and the CLA website
  - d. One 6 foot trade show booth space
3. **Vision Directory- Full page, Full Color Ad**
  - a. Ad submitted by June 15
4. **Online Livestock Industry Buyers Guide- 12-month Banner Campaign:** [www.coloradolivestock.org/buyers-guide/](http://www.coloradolivestock.org/buyers-guide/)
5. **Marshall Frasier Beef Symposium and/or 2023 Fall Webinar Series**
  - a. MFBS-booth space, logo on event materials, opportunity to address the audience, and networking with producers.
  - b. Fall Webinar- One sponsor per meeting. Sponsorship Includes: logo on meeting materials and promo materials, opportunity to address the audience.
6. **Dairy Council Christmas Party**
7. **Donation to Industry Preservation Fund**

## **Additional Opportunities:**

- IPC Golf Outing
- Direct Mail Advertising
- Board of Directors Meeting
- Direct Email Advertising
- Ad Placement in Vision Directory
- Buyers Guide Showcase

**Selected Sponsorship Package.....  \$7,500**



# \$5,000

## Package Offerings:

1. **Base IPC Membership Dues**
2. **Annual Meeting- \$2,000 Sponsor**
  - a. Choice of a \$2,000 level opportunity
  - b. Acknowledgment in the program and event materials
  - c. Acknowledgment in CLA Weekly E-newsletter and on the CLA website
  - d. One 6 foot trade show booth space
3. **Vision Directory- Half page, Full Color Ad**
  - a. Ad submitted by June 15
4. **Online Livestock Industry Buyers Guide- 12-month Banner Campaign:** [www.coloradolivestock.org/buyers-guide/](http://www.coloradolivestock.org/buyers-guide/)
5. **Marshall Frasier Beef Symposium and/or 2023 Fall Webinar Series**
  - a. MFBS-booth space, logo on event materials, opportunity to address the audience, and networking with producers.
  - b. Fall Webinar- One sponsor per meeting. Sponsorship Includes: logo on meeting materials and promo materials, opportunity to address the audience.
6. **Donation to Industry Preservation Fund**

## Additional Opportunities:

- IPC Golf Outing
- Direct Mail Advertising
- Board of Directors Meeting
- Buyers Guide Showcase
- Direct Email Advertising
- Ad Placement in Vision Directory
- Dairy Council Christmas Party

Selected Sponsorship Package.....  \$5,000



# \$3,000

## Package Offerings:

### 1. Base IPC Membership Dues

### 2. Annual Meeting- \$1,000 Sponsor

- a. Acknowledgment in the program and event materials
- b. Acknowledgment in CLA Weekly E-newsletter and on the CLA website
- c. One 6 foot trade show booth space

### 3. Vision Directory- Half page, Full Color Ad

- a. Ad submitted by June 15

### 4. Marshall Frasier Beef Symposium and/or 2023 Fall Webinar Series

- a. MFBS-booth space, logo on event materials, opportunity to address the audience, and networking with producers.
- b. Fall Webinar- One sponsor per meeting. Sponsorship Includes: logo on meeting materials and promo materials, opportunity to address the audience.

### 5. Donation to Industry Preservation Fund

## Additional Opportunities:

- IPC Golf Outing
- Direct Mail Advertising
- Buyers Guide Campaign or Showcase
- Board of Directors Meeting
- Direct Email Advertising
- Ad Placement in Vision Directory
- Dairy Council Christmas Party

Selected Sponsorship Package.....  \$3,000



# \$1,250

## Package Offerings:

1. **Base IPC Membership Dues**
2. **Annual Meeting- \$1,000 Sponsor**
  - a. Acknowledgment in the program and event materials
  - b. Acknowledgment in CLA Weekly E-newsletter and on the CLA website
  - c. One 6 foot trade show booth space

## **Additional Opportunities:**

- IPC Golf Outing
- Direct Mail Advertising
- Buyers Guide Campaign or Showcase
- Board of Directors Meeting
- Direct Email Advertising
- Ad in Vision Directory
- Ad Placement in Vision Directory
- Dairy Council Christmas Party

**Selected Sponsorship Package.....  \$1,250**



# Industry Partner Membership Form



## Selected Package/Dues

- \$10,000.....
- \$7,500.....
- \$5,000.....
- \$3,000.....
- \$1,250.....
- \$250 Base Dues.....

## Business Information

Business Name: \_\_\_\_\_ Primary Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Office phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Associate Name: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_

Email a high resolution company logo (jpeg, eps) to: [bdennison@coloradolivestock.org](mailto:bdennison@coloradolivestock.org).

Company Description (40 words or less):

Payment Options:  ACH  Check  Credit Card

\*\*\*WE ACCEPT: VISA, MASTERCARD, OR DISCOVER / Contact (970) 378-0500

NOTED: We appreciate your membership please note that there will be a credit card processing fee for each transaction. \*Credit Card information will not be kept on file.\*

MAKE CHECKS PAYABLE TO: COLORADO LIVESTOCK ASSOCIATION  
3131 S. Vaughn Way, Suite 130, Aurora, CO 80014